## APPROVED

## **BOARD OF DENTISTRY**

## MINUTES SPECIAL CONFERENCE COMMITTEE "A"

TIME AND PLACE: Special Conference Committee "A" convened on November 14,

2014 at 1:06 p.m., at the Department of Health Professions, Perimeter Center, 2<sup>nd</sup> Floor Conference Center, 9960 Mayland

Drive, Henrico, VA 23233.

PRESIDING: Tammy K. Swecker, R.D.H.

MEMBERS PRESENT: Surya P. Dhakar, D.D.S.

John Alexander, D.D.S.

MEMBERS ABSENT: Bruce S. Wyman, D.M.D.

**STAFF PRESENT:** Kelley W. Palmatier, Deputy Executive Director

Donna Lee, Discipline Case Manager Tiffany A. Laney, Adjudication Specialist

**QUORUM:** With three members present, a quorum was established.

Mark Choe, D.D.S. Dr. Choe appeared with cour allegations set forth in a No.

154254

Dr. Choe appeared with counsel, Kenneth C. Hirtz, to discuss the allegations set forth in a Notice of the Board dated October 2, 2014. The Committee received statements from Dr. Choe and

Mr. Hirtz and discussed the allegations with them.

Closed Meeting: Dr. Dhakar moved that the Committee convene a closed meeting

pursuant to § 2.2-3711(A)(27) of the Code of Virginia for the purpose of deliberation to reach a decision in the matter of Mark Choe. Additionally, Dr. Dhakar moved that Ms. Palmatier, Ms. Lee, and Ms. Laney attend the closed meeting because their presence in the closed meeting is deemed necessary and their presence will aid the Committee in its deliberations. The motion

was seconded and passed.

Reconvene: Dr. Dhakar moved that the Committee certify that it heard,

discussed or considered only public business matters lawfully exempted from open meeting requirements under the Virginia Freedom of Information Act and only such public business matters as were identified in the motion by which the closed meeting was

convened. The motion was seconded and passed.

Virginia Board of Dentistry Special Conference Committee "A" November 14, 2014

**DECISION:** 

Case Nos.: 151464 and

154254

Ms. Laney reported that the Committee found that from about December 2013, Dr. Choe caused to be published information on his website, <a href="www.MarkChoeDDS.com">www.MarkChoeDDS.com</a>, which was misleading in that it failed to disclose that he is a general dentist specializing in orthodontics.

Ms. Laney reported that the Committee imposed no sanctions against the license of Dr. Choe.

Dr. Dhakar moved to adopt the decision of the Committee. The motion was seconded and passed.

**Approval of Minutes:** 

Upon a motion by Dr. Dhakar, the minutes from the Informal

Conference conducted on October 3, 2014 were approved.

ADJOURNMENT:

With all business concluded, the Committee adjourned at 3:25 p.m.

Tammy K. Swecker, R.D.H., Chair

Date

Sandra K. Reen, Executive Director

Date